

# COUNTRY CULTURE

ESTD AUSTRALIA 2012

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GET TO KNOW US

## About CC

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The Country Culture family and wonderful suppliers would all like to offer you a heartfelt thanks for supporting us.

Many years ago, Ange Lavender married a farmer and moved from Sydney to Spring Ridge on the Liverpool Plains. She missed the city boutiques and found herself exploring quaint, local villages where she stumbled upon local makers, designers and producers crafting quality goods in hidden workspaces.

Ange was inspired to launch Country Culture and bring the unique handcrafted products she discovered under one luxe brand.

Ange enjoys taking a special interest in rural and regionally based makers, each artisan's story and the passion surrounding the making process.

x Ange



Meet Ange, your corporate gifting specialist

Angela Lavender  
Founder

## PROPOSAL SUMMARY

## Project outline

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Please note these are initial concepts.

We are happy to collaborate once you have seen these ideas and make further suggestions and changes if necessary.

## PROPOSAL BRIEF

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### .BRIEF:

To provide: Ideas for 'Congratulations Gifts' for graduates and clerks. These onboarding gifts will not only delight the recipients but will also include practical items that will be used in the office.

### PRICE TIERS

- \$50 gift boxes for law clerks
- \$100 gift boxes for law graduates
- We can create gift boxes to any budget, these are just some ideas.

### FREIGHT

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Freight- to be determined

### DATE

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Delivery Date: Varying

### PRODUCT INCLUSIONS

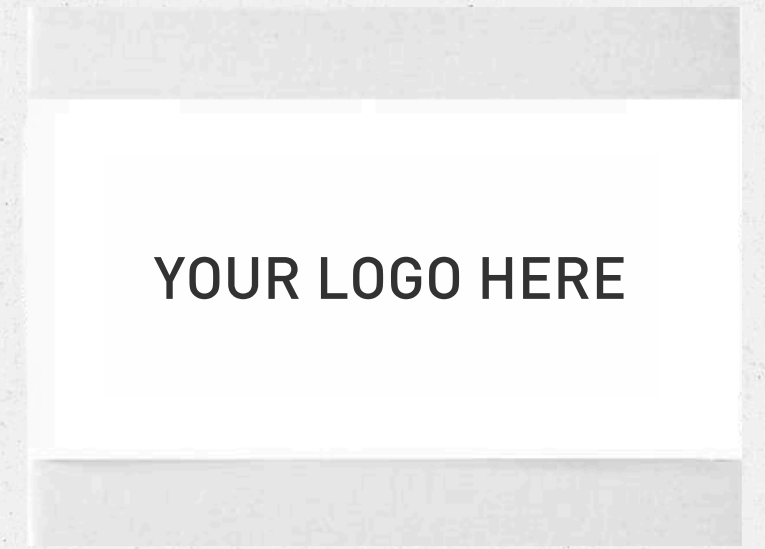
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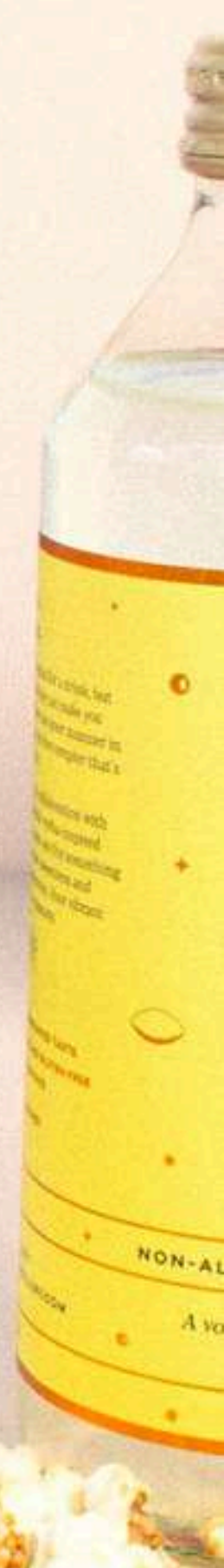
The gift hamper options include a quality box with a custom brand wrap. The box colour is to be determined.

CUSTOM BRANDED OPTIONS

## Customise & personalise

Our gifts are packed in recyclable, sustainable, 100% Australian made boxes. We would like to offer a customised brand wrap and we can assist with a bespoke gift card as well.





# CLERK GIFT IDEAS \$50.00

Option One



Option Two



Calm Reusable Mug 230ml, Chocolatier Handcrafted Chocolates 4 pack 40 gm, Charlie's Cookies and Cream Melting moments 50gm

Sage & Cooper Reusable Mug 320ml, Mood Be Kind & Unwind Peppermint & Passionflower 10 Tea Bags, Chocilo Congrats Milk Chocolate 35gm

## CLERK GIFT IDEAS \$50.00

Option Three



Robert Gordon Hug Me Speckled Mug, Chocilo Box of 6 Gourmet Chocolates, It's Cookie Time Chocolate Cookie 70gm

Option Four



Bamboo Cable Set with Cords, Ogilvie and Co Salted Caramel Rock Candy 95gm, Bamboo phone holder for the desk

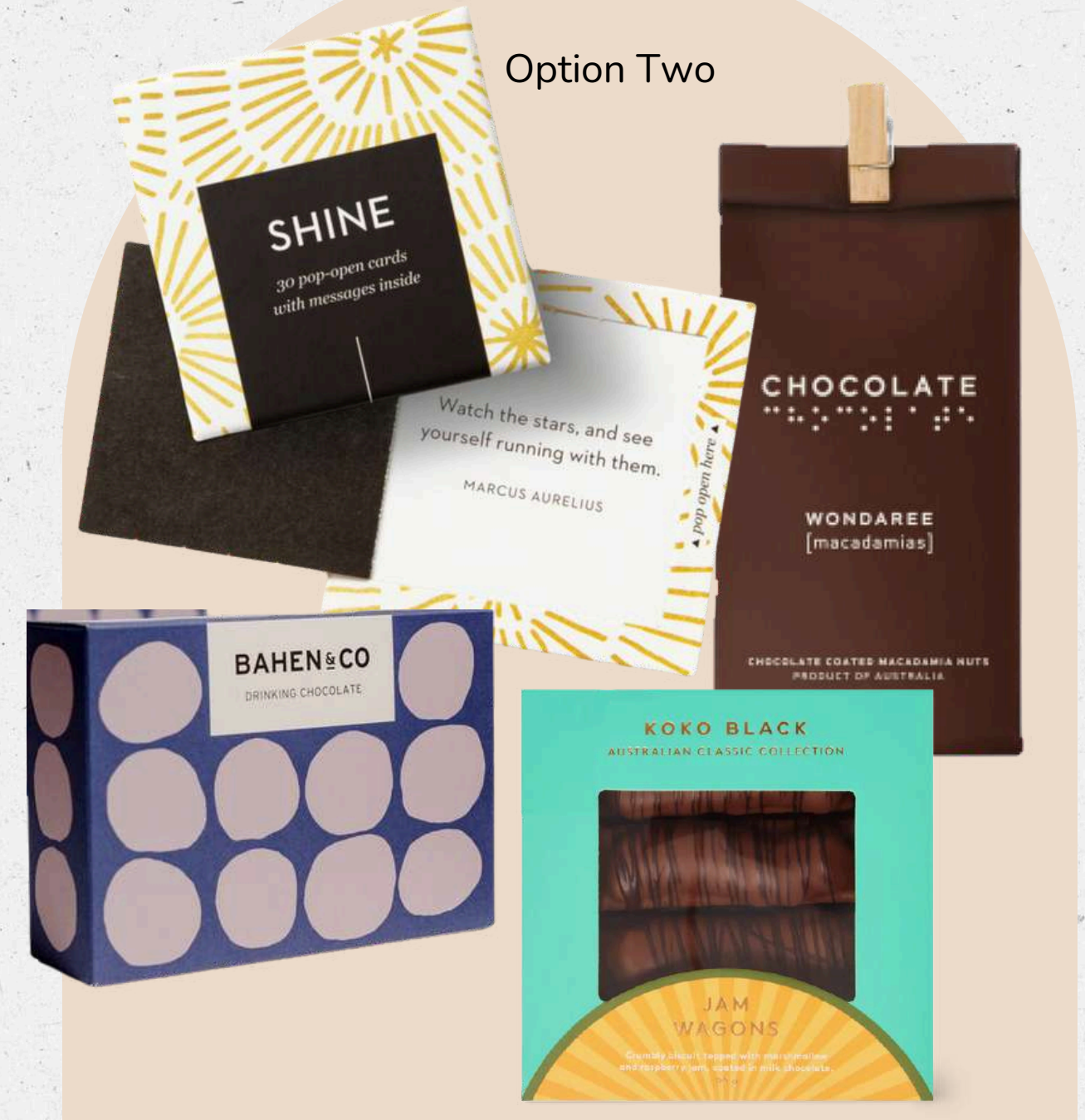
# CLERK GIFT IDEAS \$80.00

Option One



Desktop Be Fearless Timber Frame With 52 quotes to change weekly, Bahen & Co Dark Chocolate 75gm, Gluten Free White Choc Macadamia Gift Bag 150g, XO Organic Breakfast Tea 100gms,

Option Two

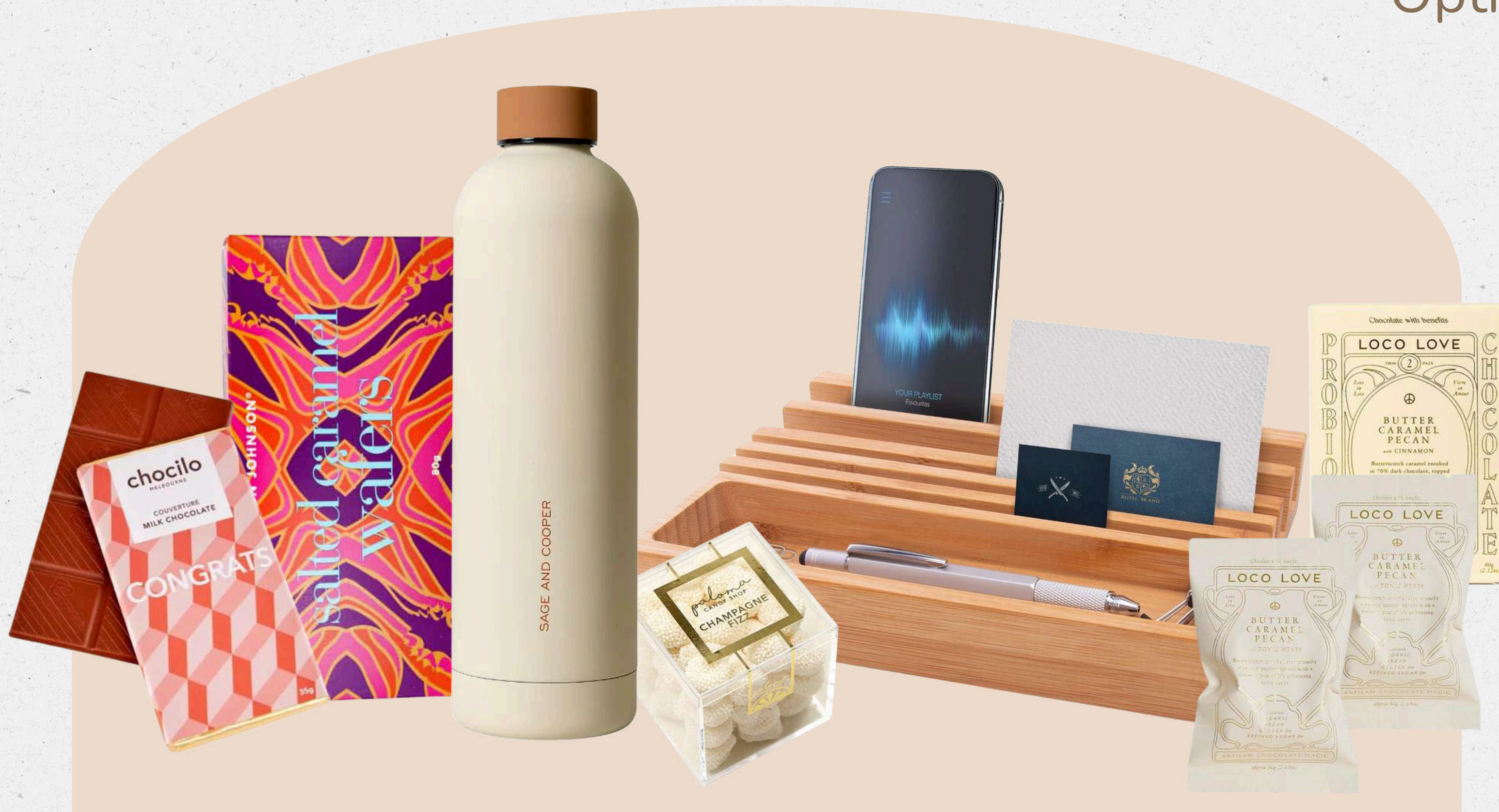


Shine Mini Affirmation Cards to brighten your spirits, Bahen & Co Hot Chocolate 200gm, Koko Black Jam Wagons 90gm, Wondaree Chocolate Coated Macadamias 50gm



# GRADUATE GIFTS \$100.00

## Option 1



Sage & Cooper Large Double Wall Vacuumed Drink Bottle 750ml, Bamboo Desk Organiser, Simon Johnson Salted Caramel Wafers 80gm, Paloma Champagne Fizz Non Alc Jellies, Loco Love Twin Pack Salted Caramel Pecan 60gm, Chocilo Congrats Chocolate 35gm.

# GRADUATE GIFTS \$100.00

## Option 2



Chocomama Honeycomb Crunch Chocolates 125gm, Chocilo Speckles Chocolates 60gm, Chocolate Cookie 70g, Glass Carafe 800ml with Matching Glass Tumbler 250ml, Bamboo twin layer lunch box with cutlery, Gourmet Merchant Salted pretzels 35gm

# GRADUATE GIFTS \$100.00

## Option 3



Sage & Cooper Hippo Bottle 750ml, Compact Mini Power Bank, Chocolatier Handcrafted Chocolates 4 pack 40 gm, Chocilo Congrats Chocolate 35gm, Ogilvie and Co Salted Caramel Candy, Chocamama Orange Crunch Milk Chocolate Balls 135gm

## GRADUATE GIFTS \$100.00

Option 4



Bamboo Wireless Speaker, Chocilo Box of Gourmet Chocolates 12 pack, Taronga Salt and Vinegar Almonds 100gm, Robert Gordon Hug Me Mug with speckled glaze

# GRADUATE GIFTS \$100.00

## Option 5



Pelli Canvas Insulated Lunch Bag, Port Willunga Chilli Almonds 100gm, Monday Distillery Paloma Spritz 330ml, Loco Love Salted Caramel Pecan Organic & Vegan Chocolate 5g, Freckleberry Freckle Belgian Chocolate block 'You're Awesome' 100gm

## Customise these items



All of these products are able to be merchandised with your company logo at an additional cost

# Our values and commitments

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These are our guiding stars, the principles that shape every decision we make.

We're passionate about teaming up with companies who hold the same values as we do. It's true, there are times when we have to say "no" when we can't fulfil a specific request. But at the heart of it all, we're about sustainability, fostering connections, and prioritising quality over quantity to make gifts that truly matter.

We're in this for the long haul, and we believe that's only possible when our values align.

Creating a Memorable Unwrapping Experience Every Time

Fostering Connections

Quality Over Quantity

Commitment to Sustainability

Social Responsibility

We Aim To Keep it Local

Championing Small Businesses

Honoring Indigenous Artistry and Craftsmanship

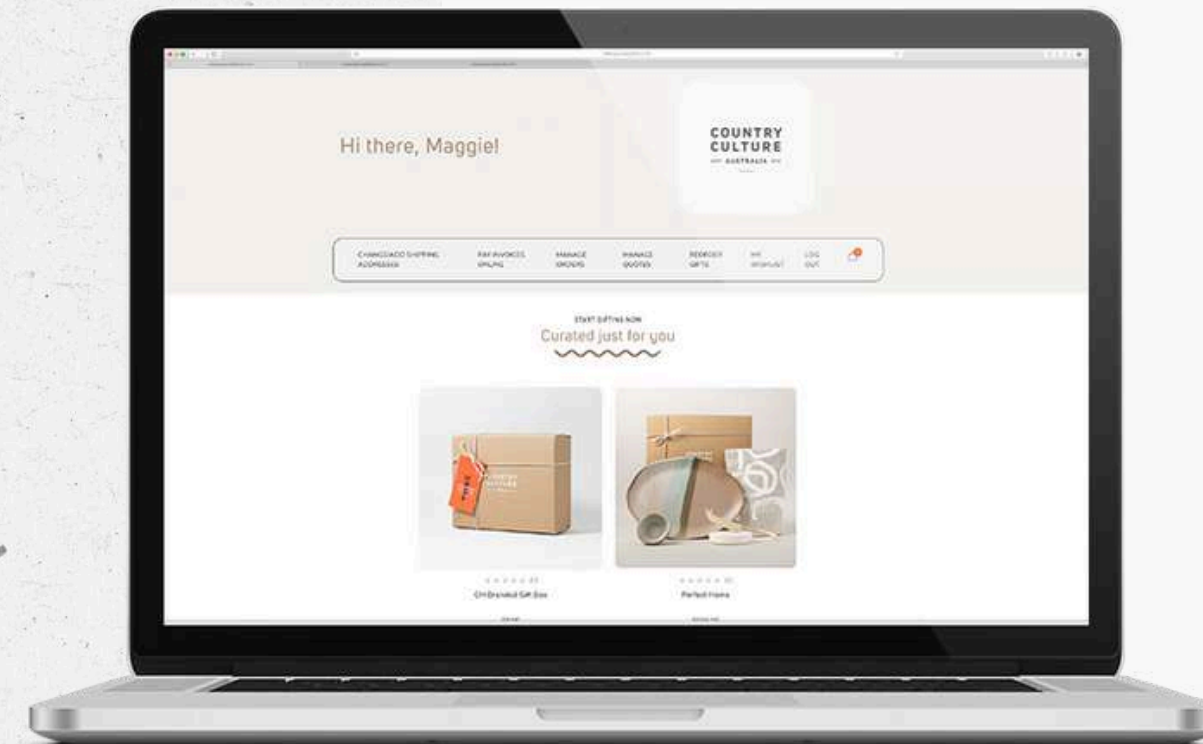
# Corporate Gifting Portal

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Our goal is to make your gifting experience easy and enjoyable, offering a flexible and convenient way for you to send the perfect gift to your clients or staff while supporting local, Australian-made products, and making a positive impact in the community.

- **Your Branded Page:** Feel at home with your company logo greeting you on your dashboard.
- **Personalised Greeting:** We know you by name! Get a personal greeting every time you visit your dashboard.
- **Brand Consistency:** We remember your branding preferences, saving your favourite ribbons, gift boxes, and cards for each order.
- **Effortless Tracking:** No matter how many delivery addresses you have, we keep all your orders in one easy-to-find place.
- **Timely Gift Solutions:** Just give us your important dates, and we'll make sure your gift hampers are ready ahead of time.
- **Flexible Payment Options:** We're flexible with payments! Choose the terms that work best for you.
- **Diverse Gift Selection:** We've got a wide range of fresh and exciting gifts tailored to your corporate gifting needs.
- **Your Branded Gift Boxes:** Sign up for your corporate portal and get access to gift boxes flaunting your brand.
- **Quote Management:** You're in control! Manage and approve quotes as you see fit.
- **Hassle-Free Payments:** Pay your bills online, no fuss, no muss.
- **Simplified Reordering:** Check out your past orders and reorder without any complications!
- **Order Tracking:** It's easy to view, print, and track your orders.
- **Custom Collections:** Create wishlists to keep your favourite hampers just a click away.

We're always looking for ways to improve your experience. Stay tuned for updates and improvements.





## OUR COMMITMENT TO THE ENVIRONMENT

### Sustainable and Eco-Friendly Gift Boxes

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#### MATERIALS AND SUSTAINABILITY

**Our boxes are all Australian made and completely reusable, recyclable, and compostable.** The board is sourced from **Opal Fibre Packaging** corrugated fibre packaging products made of paper, including water-soluble and non- water-soluble inks and glue. **These materials will assist your organisation in meeting Australia's 2025 National Packaging Target due to their compostability and recyclability.**

#### ENVIRONMENTAL COMMITMENT

Opal is focused on progressively reducing our environmental footprint and reaching net zero emissions by 2050.

#### CERTIFICATIONS

Opal Packaging holds a Chain of Custody certification for FSC® as well as for PEFC through Responsible Wood®. These certification systems support responsible forestry practices, ensuring transparency and traceability in the fibre supply chain.

#### ABOUT LOGOS

**Logos are printed on with an environmentally friendly Kurz foil print. Kurz foil contains no heavy metals, no harmful substances & no carcinogenic ingredients.**

Kurz foil is recyclable without restriction (waste bin/waster paper/"yellow sack"), de-inkable (ie. Easy removal of printing inks in the recycling/washing process in the treatment of waste paper). Foil is not regarded as a hazardous substance like inks and lacquers. The only waste residue is the polyester carrier material, which is a very thin film - 12 microns  
Film is discarded with domestic waste in Australia (non-hazardous). Kurz Germany operate energy recovery plant for European customers (only foil manufacturer to do so)



YOU GIVE JOY, WE GIVE BACK

## Giving back through gifting

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### EMPOWER WITH LITERACY- THE AUSTRALIAN LITERACY AND NUMERACY FOUNDATION

We helped to raise funds for programmes for indigenous children. The ALNF is transforming lives through community-driven, ground-breaking and best practice literacy programs. Working in English and Indigenous First Languages, ALNF is committed to creating sustainable, long-term change.

### GREENING AUSTRALIA- RESTORE THE LAND TO PLANT TREES ACROSS AUSTRALIA.

We helped greening Australia aims to restore 330,000 hectares of native trees across Australia by 2030. Drawing on the expert input of Traditional Owners, scientists and local land managers, we will plant 500 million trees and shrubs to store carbon, create quality habitat for native wildlife, and restore degraded farmland. These 500 million trees and shrubs will absorb over 1.3 million tonnes of carbon dioxide per year by 2030, and reduce atmospheric carbon pollution

### WOMEN'S COMMUNITY SHELTERS- PROTECT A WOMAN PROGRAMME

We raised money to help women relocate into a safe shelter. Across Australia, around 56,000 women are homeless each night, many with young children. Women unable to access shelters are left vulnerable, disconnected from community and support networks. Women's Community Shelters is dedicated to providing women and children with a safe place to stay and an opportunity to rebuild their lives.

### PROJECT KINDNES

We donated many items to Project Kindness, whose purpose is to provide dignity, care and advocacy for disadvantaged and vulnerable people in our community. Assist vulnerable people to feel more connected to the community and help restore dignity and quality of life for people affected by hardship.

### OZ HARVEST

Oz Harvest- We donate a meal for every gift box sold to assist people who need food relief



## Let's do good together

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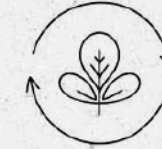
SUPPORT SMALL, REGIONAL AND  
INDIGENOUS BUSINESSES



FOCUSED ON AUSTRALIAN  
MADE PRODUCTS



OUR DELIVERY IS CARBON  
NETRUAL



WE ARE COMMITTED TO  
SUSTAINABILITY



**A PROUD  
SUPPORTER  
OF OZHARVEST**

EVERY PURCHASE PROVIDES A  
MEAL VIA OZHARVEST

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NUTS & BOLTS

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## Shipping Options

We ship Australia-wide in bulk or to individual addresses with a variety of shipping providers to ensure that your gifts arrive on-time.

- Standard Domestic Shipping - \$12.95
- Express Domestic Shipping - \$20.00
- Same-Day Delivery (Sydney Metro areas only) - \$30.00

Bulk Shipping And International Quotes are Available Upon Request

[DOWNLOAD BULK ORDER FORM](#)

## Terms and Conditions

### Deposit and Payment

On acceptance of the proposal, Country Culture will invoice you for 50% deposit of the balance to commence procurement. The remaining 50% will be due prior to shipping the goods.

### Design and Packaging

Client to advise if they require custom printing and packaging.